

OLIVIA VESTER

UX DESIGNER

ABOUT ME

Innovative mindset driven by 3 guiding values: connection, curiosity, and creativity. I love bringing in new perspectives to create beautiful, functional, and user-centered solutions.

COMMITTEES

Diversity Steering
Student Professional Development
LGBTQ+ Working Group
Diversity Recruitment Advisory Council
Dawson Promise Initiative

EDUCATION

Chadron State College
**Bachelor of Art in Business
Administration Option in Finance**

Dawson Community College
Associate of Science

Google
Google UX Design Certificate

EQ4Pros
Emotional Intelligence for Professionals

Google Digital Workshop
Fundamentals of Digital Marketing

CONTACT

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WORK EXPERIENCE

Central Washington University. / July 2019 - present

Recruiting and Events Coordinator

- Conceptualized and implemented EDGE, a career readiness program to engage students in high impact practices.
- Fostered a vibrant campus life by holding events, working with our business clubs, and supervising student ambassadors.
- Developed recruiting strategies for traditional first-year students, adult learners, transfer students, and matriculated, but undeclared major CWU students.
- Created marketing materials to promote programs and events within the College of Business including assisting in rebranding the undergraduate and alumni magazine.

Dawson Community College / September 2017 - June 2019

Assistant Director of Recruiting

- Regularly communicated with students, parents, and counselors in person and via phone calls, emails, and texts about academic programs, financial aid, admissions requirements, and student life.
- Implemented a new customer relationship management software with Salesforce to track student information, improve communication, and seamlessly collaborate with athletics, financial aid, faculty advisors, and housing.
- Organized and led new student orientation days while collaborating with faculty, staff and administration.
- Traveled regularly to visit high schools, attend college fairs, state conferences, and other regional events.
- Created and implemented new recruiting events for both traditional and post-traditional students
- Gave campus tours to prospective students, families and prospective employees.

SKILLS AND INTERESTS

Ideation	<div><div></div></div>
Figma	<div><div></div></div>
Innovative Mindset	<div><div></div></div>
Prototyping	<div><div></div></div>
Wireframing	<div><div></div></div>
Researching	<div><div></div></div>
Problem Solving	<div><div></div></div>