

OLIVIA VESTER

UX DESIGNER

ABOUT ME

Innovative mindset driven by 3 guiding values: connection, curiosity, and creativity. I love bringing in new perspectives to create beautiful, functional, and user-centered solutions.

COMMITTEES

Diversity Steering
Student Professional Development
LGBTQ+ Working Group
Diversity Recruitment Advisory Council
Dawson Promise Initiative

EDUCATION

Chadron State College
Bachelor of Art in Business
Administration Option in Finance

Dawson Community College
Associate of Science

Google
Google UX Design Certificate

EQ4Pros
Emotional Intelligence for Professionals

Google Digital Workshop
Fundamentals of Digital Marketing

CONTACT

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WORK EXPERIENCE

Central Washington University. / July 2019 - present

Recruiting and Events Coordinator

- Conceptualized and implemented EDGE, a career readiness program to engage students in high impact practices.
- Fostered a vibrant campus life by holding events, working with our business clubs, and supervising student ambassadors.
- Developed recruiting strategies for traditional first-year students, adult learners, transfer students, and matriculated, but undeclared major CWU students.
- Created marketing materials to promote programs and events within the College of Business including assisting in rebranding the undergraduate and alumni magazine.

Dawson Community College / September 2017 - June 2019

Assistant Director of Recruiting

- Regularly communicated with students, parents, and counselors in person and via phone calls, emails, and texts about academic programs, financial aid, admissions requirements, and student life.
- Implemented a new customer relationship management software with Salesforce to track student information, improve communication, and seamlessly collaborate with athletics, financial aid, faculty advisors, and housing.
- Organized and led new student orientation days while collaborating with faculty, staff and administration.
- Traveled regularly to visit high schools, attend college fairs, state conferences, and other regional events.
- Created and implemented new recruiting events for both traditional and post-traditional students
- Gave campus tours to prospective students, families and prospective employees.

SKILLS AND INTERESTS

